FOR DEALERSHIPS

Put your dealership in front of Sacramento car shoppers

The Sacramento Automotive Dealership Directory is a local-only guide to 250 Sacramento-area dealerships, plus the lenders and insurers buyers need to close the deal. Advertising keeps your store at the top of the list when shoppers are ready to visit.

WHY ADVERTISE HERE

- Shoppers searching Sacramento only, not a national marketplace
- Flat monthly price, no per-lead charges, cancel any month
- Sits next to the lenders and insurers your buyers need before they sign
- The Trusted Dealer badge is earned, never sold, so it stays credible

ADVERTISING OPTIONS AND PRICES

OPTION	WHAT YOU GET	MONTHLY	ANNUAL
Basic listing	Name, address, phone, website, map link and your social channels, connected free	**Free**	Free
Featured Dealer listing	Pinned near the top of the Dealers page with a Featured label, photos and a monthly report	**$44/mo**	$440/yr
Dealers page sponsor	Exclusive banner at the top of the Dealers page. One sponsor per page	**$134/mo**	$1,340/yr
Homepage tile	Compact card with your logo, headline and button (slots 4 to 6)	**$102/mo** Launch rate · Full price $157	$1,020/yr
Homepage half banner	Large image banner, two side by side (slots 2 and 3)	**$160/mo** Launch rate · Full price $247	$1,600/yr
Homepage leaderboard	Full-width banner. Top (slot 1) $292, middle $175, bottom $146	**From $146/mo** Launch rate · Full price $450 / $270 / $225	From $1,460/yr
Premier bundle	Top leaderboard + Dealers page sponsor + Featured Dealer listing	**$469/mo** Launch rate · Full price $549	$4,690/yr

Banner launch rates: homepage tiles, half banners, leaderboards and the Premier bundle are 35% off full price until the directory reaches 5,000 verified monthly visitors, then 15% off up to 15,000. Advertisers who sign up at a launch rate keep it for their first 6 paid months. **Free social channels:** every listing's Facebook, Instagram, LinkedIn, X, YouTube, TikTok and Pinterest links are connected free. A gray icon means that channel is not available yet, or has not been set up or connected; Advance Global Digital Agency can set it up and connect it to your website and listing. Connected icons stay in color while any paid placement is active; if none starts within 60 days, they turn gray until one does. Annual plans include two months free. Listing and sponsor prices are locked for 12 months for advertisers who sign up during the launch period. Page sponsorships are limited to one business per page.

WHAT THE SAME BUDGET BUYS ELSEWHERE

Cars.com, average per dealer[1]	**About $2,532/mo**
CarGurus, average per paying dealer[2]	**About $2,769/mo**
Google Search, autos for sale[3]	**$38.86 per lead**
Yelp Ads, minimum[4]	**From $150/mo**

$44 a month

A Featured Dealer listing costs less than 2% of the average Cars.com dealer spend.[1]

Reserve your spot: advertise@sacramentoautomotivedealershipdirectory.com · sacramentoautomotivedealershipdirectory.com

Comparison figures are published averages from the sources below and vary by business. Directory prices are flat monthly fees and may change as traffic grows. Sources: 1. DealerVLO, Cars.com vs CarGurus vs Autotrader: https://www.dealervlo.com/blog/cargurus-vs-autotrader-vs-cars-com-for-dealers 2. A21 Social, CarGurus cost for dealers: https://a21social.com/us/blog/cargurus-cost-for-dealers 3. WordStream, 2025 Google Ads Benchmarks: https://www.wordstream.com/blog/2025-google-ads-benchmarks 4. Yelp, local business pricing: https://business.yelp.com/local-business-pricing/

NOW 250 DEALERSHIPS

100 more dealers joined the directory in November 2026

The directory now lists **250 Sacramento-area dealerships**, plus 100 auto lenders and 100 insurance providers. The 100 newest listings below cover franchise stores, used-car lots, work-truck centers, motorcycle and powersports shops, and RV and trailer dealers from Sacramento, Placer, Yolo and El Dorado counties. The homepage now features 32 dealer cards.

250	54	18	12	8	8
DEALERS IN TOTAL	NEW USED CARS	NEW RV & TRAILERS	NEW POWERSPORTS	NEW TRUCKS	NEW FRANCHISE

NEW LISTINGS, NOVEMBER 2026

FRANCHISE (8)

Downtown Ford Sacramento · Sacramento
Genesis of Sacramento · Sacramento
Hanlees Davis Chevrolet · Davis
Porsche Rocklin · Rocklin
Shingle Springs Subaru · Shingle Springs
Shottenkirk Honda of Davis · Davis
Thompsons Chrysler Dodge Jeep Ram · Placerville
Thompsons GMC · Placerville

TRUCKS (8)

Coast Truck Center · West Sacramento
Dan DeWald, Inc. · West Sacramento
Dobbs Peterbilt - West Sacramento · West Sacramento
Golden State Truck Sales Inc. · West Sacramento
International Used Truck Center Sacramento · West Sacramento
Ryder Used Truck Sales · West Sacramento
Sintor Trucks · Roseville
U-Haul Truck Sales Super Center of Mather · Rancho Cordova

POWERSPORTS (12)

Auburn Extreme Powersports · Auburn
C & E Auburn Indian Motorcycle and V-Twin · Auburn
Motor-Speed · Sacramento
Motorcycle Performance Center · Roseville
Nor Cal Scooters · Rancho Cordova
Omega Motorcycle · West Sacramento
Open Country Motorsports LLC · Roseville
PCP Motorsports · Sacramento
Roseville Powersports · Roseville
Sacramento ATV Motors Inc. · Sacramento
Superbike Showroom · Rancho Cordova
Velocity Motor Sales · Auburn

RV & TRAILERS (18)

Affordable RVs · Newcastle
American Motorhome RV Super Deals · Sacramento
American Teardrop · Auburn
AMS Wholesale · Placerville
Basecamp Rv Sales · Davis
D2 Trailer Sales & Services · Galt
Four Wheel Campers · Woodland
Gold Country RV · Auburn
Johnson Trailers · Woodland
Lemke RV · Citrus Heights
Pan Pacific RV Center - Sacramento · Sacramento
RF Motorsports · Newcastle
Sierra RV Center · Colfax
The Trailer-Vault · Auburn
Tiny Planet · Sacramento
Trailer Heaven · Citrus Heights
True RV · Sacramento
Unplug RV · Lincoln

USED CARS (54)

7 star auto sales llc · Sacramento
A-1 Auto Wholesale · Sacramento
About New Auto Sales · Lincoln
All Terrain Motors · Auburn
Approved Autos · Sacramento
Atlantic Auto Sales · Sacramento
Auto World of Sacramento - Used Car Dealership · Sacramento
Automex · Sacramento
AUTOS NOW 4 SALE · El Dorado
AWSI Auto Sales · Sacramento
Capital 5 Auto Sales Inc · Sacramento
Car Deal Auto Sales · Sacramento
Car Expo Auto Center · Sacramento
Cars To Go · Sacramento
CARZONA · Roseville
Central Auto · Sacramento
Choice Auto N' Truck · Sacramento
City Auto Center · Davis
Cypress Auto Center, INC · Auburn
Deruelles Auto Sales · Shingle Springs
El Dorado Hills Motors / EDH Motors · El Dorado Hills
Elegant Auto Sales · Rancho Cordova
Elk Grove Cars · Elk Grove
EMC Motors · Auburn
Euro Star Auto Sales · Rancho Cordova
Everest Auto Center · Sacramento
Future Diesel 4WD & More Truck Sales · Sacramento
Galaxy Autosport · Sacramento
General Auto Sales Corporation · Sacramento
GT Auto Sales · Davis
Hassle Free Motors, LLC · Cameron Park
Jala Auto Sales · Sacramento
K & B Auto · Sacramento
LAS MOTORS LLC · Roseville
Lending Group Auto · Sacramento
LIMA TOP CARS · Sacramento
Lots of Cars · Sacramento
MJK Auto Sales/Truck Accessories · Rancho Cordova
Number 1 Motorsports · Sacramento
Palms Auto Sales · Citrus Heights
Premier Auto Collection Inc · West Sacramento
Premium Auto Sales · Roseville
Prestige Motorsport · Rancho Cordova
RCG MOTORS · Rocklin
Roseville Auto Sales · Roseville
Roseville Car Connection · Roseville
ROSEVILLE CAR GROUP · Roseville
Route 40 Classics · Citrus Heights
Sierra Auto Sales Inc · Auburn
SPACE AUTO LLC · Sacramento
Super Sac Auto · Rancho Cordova
The Family Auto Inc · Woodland
ULTIMATE MOTORS · Sacramento
Vixa Motors · Sacramento

Listings are compiled from public business information (name, address, phone, website). A listing is not an endorsement and implies no partnership until the business claims it.

FOR AUTO LENDERS AND CREDIT UNIONS

Reach Sacramento drivers before they pick a loan

Car buyers on the directory compare dealers and financing side by side. The Lenders page lists 100 Sacramento-area credit unions, banks and auto finance companies. A paid placement puts your rates and pre-approval link first.

WHY ADVERTISE HERE

- Buyers are already shopping for a specific car purchase
- Flat monthly price, no per-lead charges, cancel any month
- Link straight to your auto loan or pre-approval page
- Clearly labeled Sponsored or Featured, as the directory rules require

ADVERTISING OPTIONS AND PRICES

OPTION	WHAT YOU GET	MONTHLY	ANNUAL
Basic listing	Name, address, phone, website, map link and your social channels, connected free	**Free**	Free
Featured Lender listing	Pinned near the top of the Lenders page with a Featured label, photos and a monthly report	**$44/mo**	$440/yr
Lenders page sponsor	Exclusive banner at the top of the Lenders page. One sponsor per page	**$134/mo**	$1,340/yr
Homepage tile	Compact card with your logo, headline and button (slots 4 to 6)	**$102/mo** Launch rate · Full price $157	$1,020/yr
Homepage half banner	Large image banner, two side by side (slots 2 and 3)	**$160/mo** Launch rate · Full price $247	$1,600/yr
Homepage leaderboard	Full-width banner. Top (slot 1) $292, middle $175, bottom $146	**From $146/mo** Launch rate · Full price $450 / $270 / $225	From $1,460/yr
Premier bundle	Top leaderboard + Lenders page sponsor + Featured Lender listing	**$469/mo** Launch rate · Full price $549	$4,690/yr

Banner launch rates: homepage tiles, half banners, leaderboards and the Premier bundle are 35% off full price until the directory reaches 5,000 verified monthly visitors, then 15% off up to 15,000. Advertisers who sign up at a launch rate keep it for their first 6 paid months. **Free social channels:** every listing's Facebook, Instagram, LinkedIn, X, YouTube, TikTok and Pinterest links are connected free. A gray icon means that channel is not available yet, or has not been set up or connected; Advance Global Digital Agency can set it up and connect it to your website and listing. Connected icons stay in color while any paid placement is active; if none starts within 60 days, they turn gray until one does. Annual plans include two months free. Listing and sponsor prices are locked for 12 months for advertisers who sign up during the launch period. Page sponsorships are limited to one business per page.

WHAT THE SAME BUDGET BUYS ELSEWHERE

Google Search, finance and insurance[1]	**$3.46 per click**
Google Search, finance and insurance[1]	**$83.93 per lead**
Yelp Ads, minimum[2]	**From $150/mo**
Inside Sacramento, top website spot[3]	**$500/mo**

$44 a month

A Featured listing costs about half of one average Google lead in finance and insurance ($83.93).[1]

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FOR INSURANCE AGENCIES AND BROKERS

Be the first quote Sacramento car buyers see

Every new car needs proof of insurance before it leaves the lot. The Insurance page lists 100 Sacramento-area agencies, brokers and carrier offices. A paid placement makes your agency the easy first call.

WHY ADVERTISE HERE

- Reach drivers at the moment they need a new policy
- Flat monthly price, no per-lead charges, cancel any month
- Link straight to your quote form or phone number
- Clearly labeled Sponsored or Featured, as the directory rules require

ADVERTISING OPTIONS AND PRICES

OPTION	WHAT YOU GET	MONTHLY	ANNUAL
Basic listing	Name, address, phone, website, map link and your social channels, connected free	**Free**	Free
Featured Agency listing	Pinned near the top of the Insurance page with a Featured label, photos and a monthly report	**$44/mo**	$440/yr
Insurance page sponsor	Exclusive banner at the top of the Insurance page. One sponsor per page	**$134/mo**	$1,340/yr
Homepage tile	Compact card with your logo, headline and button (slots 4 to 6)	**$102/mo** Launch rate · Full price $157	$1,020/yr
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Homepage leaderboard	Full-width banner. Top (slot 1) $292, middle $175, bottom $146	**From $146/mo** Launch rate · Full price $450 / $270 / $225	From $1,460/yr
Premier bundle	Top leaderboard + Insurance page sponsor + Featured Agency listing	**$469/mo** Launch rate · Full price $549	$4,690/yr

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